

MISSIONE 4  
ISTRUZIONE  
RICERCA

# SCHEMA DI PROPOSTA PROGETTUALE

ALLEGATO 2



Finanziato  
dall'Unione europea  
NextGenerationEU



Ministero  
dell'Università  
e della Ricerca



Italiadomani  
PIANO NAZIONALE  
DI RIPRESA E RESILIENZA

**AVVISO PER LA CONCESSIONE DI FINANZIAMENTI DESTINATI ALLA  
INTERNAZIONALIZZAZIONE DEGLI ISTITUTI DI ISTRUZIONE SUPERIORE  
ARTISTICA E MUSICALE (AFAM) – D.D. n. 124 del 19 luglio 2023 e s.m.i.**

*Piano Nazionale di Ripresa e Resilienza (PNRR) – Missione 4 – Componente 1 “Potenziamento dell’offerta dei servizi all’istruzione: dagli asili nido all’università” – Investimento 3.4 “Didattica e competenze universitarie avanzate”, sotto-investimento T5 “Partenariati strategici/iniziative per innovare la dimensione internazionale del sistema AFAM”, finanziato dall’Unione europea – NextGenerationEU.*

**PROJECT PROPOSAL**

*(art. 8, par. 4 of the Notice)*

**Structure of the Proposal**

As to the participation in the selection process the Project Proposal must be completed as follows.

The Proposal consists in two parts:

- **Part A** describes the framework of the Initiative including a clear description of:
  - Objectives and expected results;
  - Planned activities;
  - Economic-financial sustainability profile.
- **Part B** describes the implementation of the Initiative in terms of:
  - Partnership characteristics;
  - Activity timeframe;
  - Economic - financial plan.

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**GENERAL AND ADMINISTRATIVE INFORMATION****1.Participants**

List of participating members of the Partnership: AFAM, private or public University(s), Research Entity (s).

<b>N.</b>	<b><i>Partnership member Name</i></b>	<b><i>Type (AFAM, private or public University(s), Research entity (s))</i></b>	<b><i>Role in the Partnership (leader/member)</i></b>
1	Politecnico delle Arti di BERGAMO	AFAM	leader
2	Accademia di Belle Arti RAVENNA	AFAM	member
3	Istituto Superiore di Studi Musicali Giuseppe Verdi di RAVENNA	AFAM	member
4	Accademia di Belle Arti Albertina - TORINO	AFAM	member
5	Conservatorio di Musica di TORINO	AFAM	member
6	Accademia Ligustica di Belle Arti - GENOVA	AFAM	member
7	Conservatorio di Musica di FIRENZE	AFAM	member
8	Accademia di Belle Arti di FIRENZE	AFAM	member
9	Istituto sup. per le industrie artistiche (ISIA) - FIRENZE	AFAM	member
10			

*Possible associate members (non-beneficiaries) of the Partnership below:*

<i>N.</i>	<i>Name of the associate member</i>	<i>Type of the associate member</i>	<i>Additional information (if any)</i>
1	University of the Arts - Amsterdam	public University	
2	University of the Arts - Helsinki	public University	
3	Haute School Arts Du Rhin - Mulhouse	public University	
4	Universitetet i Bergen (University of Bergen)	public University	

## **2.General Information of the Project**

Project Title: International Network of the Polytechnics of the Arts
Acronym: INPA
Duration in months: 24
Start date of the Project: 15/03/2024
Project total amount (euro/€): 826.647,76 €

## APPLICATION FORM – PART A

### Project description

#### A.1 Objectives and expected results

The *International Network of the Polytechnics of the Arts (INPA)* project involves the creation of a network of debate regarding projects, disciplines and research among institutions that have activated or intend to establish the institution of higher multidisciplinary artistic education that is the Polytechnic of the Arts in Italy or similar Universities of the Arts internationally.

The institution promoting the network is the Polytechnic of the Arts of Bergamo, established with the clear intention to create dialogue and exchange between different disciplinary fields. This cross-disciplinary nature, which we believe to be a fundamental enrichment, aims to create a network of similar organizational models at a national and international level, which will allow the institution on the one hand to keep up to date with artistic research at the most scientific level possible, and on the other hand will open the door to an experimentalism that can deal with pressing current issues, such as the digital and technological transition, the environment and the "green revolution".

In concrete terms, the project will be divided into a series of initiatives aimed at teaching, research and production, encouraging:

- a. mobility and cultural exchange paths, promoting study and research opportunities, both incoming and outgoing, aimed at students, teachers, administrative staff and doctoral students;
- b. the creation of shared specialization paths, which will be scheduled during the academic years 2023/2024 and 2024/2025 (see below for a more detailed calendar): masterclasses, seminars, summer schools, workshops, events and webinars for the promotion of artistic, musical and cultural training;
- c. artistic activities, exhibitions and concerts, aimed at enhancing academic excellence, with a focus on the multidisciplinary aspect and new creative perspectives;
- d. research, innovation, experimentation and artistic production, which have as their main objective that of exploring the synaesthetic dimension of contemporary art;
- e. the selection of the most significant works from the different disciplinary fields (Visual Arts, Musical Composition and Performance, Design, Artistic Performances, etc.) created by the students of the different institutions of the network during the laboratory periods on the basis of the *clusters* identified with the *teachers*. These works will derive inspiration from topical themes, including the ecological transition, new technologies for art, gender equality. The selected works will be exhibited and/or produced during the *Tono Festival - International Arts Festival* which will be held in Bergamo (in the period February-March 2026);
- f. within the same *Tono Festival*, the organization of an *international conference of the Polytechnics of the Arts*, in which representatives of all the institutions of the network will participate, with a view to establishing a dialogue and exchange between different teaching models existing at a European level. The conference proceedings will be published by a publishing house of recognized scientific value,

giving credibility to the results of the study, and becoming the first document that compares the regulations of the Universities of the Arts at an international level, adopting a multicultural and multidisciplinary approach to research and experimentalism.

## A.2 Planned activities

### A.2.1 Topics

The Project fosters:

- ✓ **Mobility and cultural exchange paths**, promoting study opportunities and internship, for students, PhD, administrative staff and teachers;
- ✓ **Creation and strengthening of international networks** between partner institutions to promote common training paths – including doctoral courses, seminars, workshops, events and webinar, for the empowerment of artistic and cultural education;
- ✓ **Mutual learning paths**, aimed at promoting knowledge exchange activities between institutes that develop internationalization projects in European and non-European countries;
- ✓ **Actions of research, innovation and artistic production**, in order to promote the culture of research and enhance academic excellence through the development of scientific and artistic research projects, as well as support and promotion of PhD activities in the field of digital and environmental transitions.

In order to promote multi disciplinarity, the actions should cover one or more of the following clusters, as indicate in Directorial Decree n. 124 of the 19 July 2023, Article 5, paragraph 4

- Design and Applied Arts;
- ✓ Arts and Technology;
- Theatre, Acting, Dance and Performatives Arts;
- Cinema and Audiovisual;
- ✓ Visual Arts;
- ✓ Music.

*Please, refer to evaluation criterion n.2 (see art. 9, par. 6, of the Notice), describe the cross-sector approach, by highlighting the ability to exploit synergies between different clusters, also taking into account the different types of AFAM institutions, in order to promote the interdisciplinary nature of the proposed initiatives. (Max 5.000 characters)*

A cross-sector approach involves collaborating and coordinating efforts across various sectors and entities to harness synergies and achieve common goals. In the context of AFAM institutions, which are higher education institutions in Italy that focus on artistic, musical, and dance education, the objective is to promote interdisciplinary initiatives that leverage the strengths of different clusters within these institutions. This approach can lead to more comprehensive and impactful outcomes. Here's how a cross-sector approach can be utilized to promote the interdisciplinary nature of initiatives in AFAM institutions:

1. **Cluster Collaboration:** AFAM institutions typically have different clusters or departments specializing in various artistic and creative fields, such as music, fine arts, dance, theater, and design. A cross-sector approach encourages collaboration between these clusters. For example, music and fine arts departments could work together on Arts and Technology projects or Music collaborations.
2. **Exploiting Synergies:** By bringing together diverse artistic disciplines, AFAM institutions can exploit synergies that enhance the overall creative process. For instance, combining music can lead to innovative choreography, live music performances, and multimedia productions that are greater than the sum of their parts.
3. **Interdisciplinary Research:** Encourage interdisciplinary research projects that involve faculty and students from various clusters. This approach can lead to new discoveries and innovations that bridge the gaps between different art forms. For example, research on the intersection of visual arts and music can result in novel forms of artistic expression.
4. **Curriculum Integration:** Develop interdisciplinary courses and programs that allow students to explore connections between different artistic fields. For instance, a program that combines music composition with Visual Arts can produce artists with a broader skill set.
5. **Cross-Sector Events:** Organize events, exhibitions, and performances that bring together artists and students from various clusters. This not only showcases the interdisciplinary nature of the institution but also promotes a collaborative and innovative atmosphere.
6. **External Partnerships:** Collaborate with external organizations and institutions, including museums, theaters, and technology companies, to create projects that transcend traditional artistic boundaries. For instance, partnerships with technology companies can lead to interactive art installations that combine visuals, sound, and technology.
7. **Community Engagement:** Involve the local community and the public in interdisciplinary art initiatives. This can create a broader appreciation for the arts and showcase the value of interdisciplinary approaches.
8. **Cross-Sector Leadership:** Appoint leaders and coordinators who can bridge the gaps between different clusters and encourage cross-sector collaboration. These leaders can facilitate communication and coordination among various stakeholders.
9. **Assessment and Evaluation:** Develop mechanisms for assessing the impact of interdisciplinary initiatives. Collect data and feedback to measure the success of

cross-sector projects and make improvements as needed.

In summary, a cross-sector approach in AFAM institutions promotes the integration of different artistic clusters and encourages collaboration, research, and innovation. By exploiting synergies and fostering interdisciplinary initiatives, these institutions can produce well-rounded artists and contribute to the evolution of the arts in creative and meaningful ways.

### A.2.2 Project model and Work Package

*Please, refer to evaluation criterion n.3 (see art. 9, par. 6, of the Notice), describe the overall project model in order to explain how this will enable to reach the project's objectives. Refer to possible important challenges that may occur due to the chosen methodology and feasible solutions. (Max 5.000 characters)*

The International Network of the Polytechnics of the Arts (INPA) project involves, as specified, the introduction of a teaching exchange network for artistic production, research and teaching. This brings with it several ambitious but necessary challenges:

- Stimulate creativity and research, through mobility and cultural exchange. The challenge in this case will be primarily organizational: for this very reason, the project foresees the appointment of personnel responsible for coordinating the mobility of the teachers and students of the network during the various Work Packages, from the Group Work to the Summer School, as well as the Tono Festival and at the International Conference of the Polytechnic of the Arts.
- Stimulate new production with an experimental and multidisciplinary foundation, thus exploring points of contact between the different artistic fields involved: in this case the challenge will be above all didactic, for this reason the teachers are thought of as accompanying figures capable of guiding and supporting students in all phases of exchange, from the initial lectures to the development of the projects selected during the Summer School and staged / exhibited / performed during the Tono Festival.
- Give a solid structure to interdisciplinary training. The International Network of the Polytechnics of the Arts (INPA) has a long-term objective: to create a solid network that will continue beyond the duration of the project. In other words, the activities foreseen in the four Work Packages, scheduled for the three-year period 2023-2026, are to be conceived as a first step; a test bed that can establish solid relationships and exchanges between the various partner institutions. There is therefore an initial challenge, namely, to create effective communication between the representatives of the different institutions. For this reason the Partnership was established between institutions that already have existing relationships of mutual respect and that share a desire and commitment to take higher artistic and musical education towards new



goals and perspectives. The second challenge concerns the structuring of an exchange context that can allow dialogue and debate on the issues that concern the most up-to-date forms of teaching (interdisciplinary and international). For this reason, the project envisages not only the Tono Festival, but also the International Conference of the Polytechnics of the Arts: a fundamental scientific moment, supported by a publication that can also record for posterity the path taken, highlighting critical issues and strengths.

- Invest in research, experimenting with possible paths that emphasize the empirical aspect of artistic production, developed in a multidisciplinary key. The themes will be consistent with the guidelines proposed by the Call, which are of pressing relevance: the ecological transition, new technologies, interdisciplinarity. The challenge is to base the research and artistic production activity on extremely contemporary themes, involving high-profile specialists in the various WPs, who can provide a broader and more international scope.
- Create new educational models that stimulate not only students, but also teachers and future researchers. The challenge in this case is again educational and for this reason teachers from the various institutions will be involved, with a view to allowing them to keep up to date and exchange ideas at an international level.

To experiment with a new Italian model of high artistic and musical education: on the one hand the aim is to share the Italian educational and artistic method abroad, on the other to update and evolve it thanks to the contribution of the international models of partner institutions. In this case the challenge is institutional and juridical.

Special attention will be paid to equal opportunities, respecting, protecting and enhancing minorities and the specificities of each of them. With this in mind, the directors and the project manager will assess the general structure of the project, and in addition there will be moments of dialogue and discussion to monitor the situation.

The International Network of the Polytechnics of the Arts (INPA) project therefore places academic excellence first and aims to raise Higher Education to increasingly higher levels, filling and/or reducing systemic deficiencies, creating a climate of international exchange and enhancing the human capital. The culture of innovation will be a cornerstone, while the opportunities offered by digitalization will be fundamental for long-distance exchange and for establishing new models (for example of composition and for the creation of new online projects) and for implementing mutual learning paths.

### A.2.2.1 Work Packages

This section contains a list of Work Packages in which the activities are declined.

A Work Packages (WP) is identified as a set of activities aimed at achieving a specific objective of the project. Each WP is composed of one or more activity(s).

<i>WP N.</i>	<i>WP title</i>	<i>Participant(s)name</i>	<i>Start month</i>	<i>End month</i>	<i>Cluster(s) identification</i>
1	Group Work	Institutions of the INPA network	June 2024	June 2025	Arts and Technology Music Visual Arts
2	Summer School	Institutions of the INPA network	July 2025	July 2025	Arts and Technology Music Visual Arts
3	Tono Festival	Institutions of the INPA network	February 2026	March 2026	Arts and Technology Music Visual Arts
4	International Congress of the Polytechnics of the Arts	Institutions of the INPA network	February 2026	March 2026	Arts and Technology Music Visual Arts

#### A.2.2.2 Work Packages details

**For each Work Package:**

<b>Work package number</b>	1
<b>Work package title</b>	<b>Group Work</b>

For each partner institute:

up to 10 people in total identified among the following profiles: teachers, students, doctoral students.

The group work includes two programmatic meetings, before the summer school, which can take place in two different locations.

At the same time, short periods of mobility are foreseen for a moment of planning and discussion in person.

**Group Work** Encourage interdisciplinary research projects that involve faculty and students from various clusters. This approach can lead to new discoveries and innovations that bridge the gaps between different art forms.

<b>Work package number</b>	<b>2</b>
<b>Work package title</b>	<b>Summer School</b>

For each partner institute:

up to 10 students accompanied by teachers who followed the group's activities.

The summer school is divided into two weeks, in the second half of July 2025, and takes place in Bergamo, at the Polytechnic of the Arts and in other prestigious locations in the city. Up to 40 hours of overall teaching activity will be provided for each student (20 hours per week).

AFAM institutions typically have different clusters or departments specializing in various artistic and creative fields, such as music, fine arts, dance, theater, and design. A cross-sector approach encourages collaboration between these clusters. For example, music and fine arts departments could work together on Music collaborations or Arts and Technology projects.

During the summer school, the inputs developed during the previous work package will be concretely translated.

<b>Work package number</b>	<b>3</b>
<b>Work package title</b>	<b>Tono Festival</b>

For each partner institute:

up to 10 people including teachers, students and doctoral students involved in the previous phases, with the possibility of extending participation to other people and/or profiles deemed important for the realization of the performances and projects developed.

The *Tono Festival - International Arts Festival*, will take place in Bergamo in the period February-March 2026, at theaters and concert halls, as well as in prestigious institutional and museum exhibition venues in the city.

The *Tono Festival*: Organize events, exhibitions, and performances that bring together artists and students from various clusters. This not only showcases the interdisciplinary nature of the institution but also promotes a collaborative and innovative atmosphere.

<b>Work package number</b>	4
<b>Work package title</b>	<b>International Congress of the Polytechnics of the Arts</b>

For each partner institute:

The directors and delegates of the national and international institutions participating in the project.

It will be the final act of the Tono Festival in Bergamo in February/March 2026.

Furthermore, the conference proceedings are planned to be published.

*Tono Festival*, the organization of an *international conference of the Polytechnics of the Arts*, in which representatives of all the institutions of the network will participate, with a view to establishing a dialogue and exchange between different teaching models existing at a European level. The conference proceedings will be published by a publishing house of recognized scientific value, giving credibility to the results of the study, and becoming the first document that compares the regulations of the Universities of the Arts at an international level, adopting a multicultural and multidisciplinary approach to research and experimentalism.

### A.3 Economic and Financial sustainability profile

*Please, refer to evaluation criterion n. 5 (see art. 9, par. 6, of the Notice), indicate the Economic-Financial sustainability profile of the initiative in terms of implementation and feasibility of the interventions, focusing on the adequacy of financed interventions to guarantee the continuity of the project. (Max 5.000 characters)*

Assessing the economic and financial sustainability profile of an initiative, particularly in terms of implementation and the feasibility of interventions, is a crucial aspect of project planning and evaluation. To do so, you can follow these steps:

1. **Review the Project Objectives:** Start by clearly understanding the objectives of the initiative. What are the intended outcomes, and how do they relate to economic and financial sustainability? This will provide a framework for your analysis.
2. **Cost-Benefit Analysis:** Evaluate the projected costs and benefits of the interventions. Consider both short-term and long-term costs and benefits, including any potential revenue streams. This analysis should include a comparison of the expected financial gains with the costs involved.
3. **Financial Viability:** Assess the financial feasibility of the project. This involves examining the financial resources available and the funding sources. Ensure that there is a sustainable financial plan in place, including budgeting and revenue projections.
4. **Risk Assessment:** Identify potential risks that could impact the implementation and financial sustainability of the initiative. These could be economic risks, market risks, regulatory risks, or operational risks. Develop mitigation strategies for each identified risk.
5. **Market and Demand Analysis:** Analyze the market and demand for the products or services provided by the initiative. Are there market opportunities, and is there a consistent demand? This is particularly important for revenue-generating initiatives.
6. **Stakeholder Engagement:** Engage with key stakeholders, including community members, investors, partners, and beneficiaries. Ensure that their support and commitment are secured for the long term.
7. **Legal and Regulatory Compliance:** Ensure that the initiative complies with all relevant laws and regulations. Non-compliance can pose significant financial and operational risks.
8. **Scalability:** Consider the potential for scaling up the initiative. Is there room for growth, and can it accommodate increased demand or expansion?
9. **Monitoring and Evaluation:** Establish a robust monitoring and evaluation system to track the progress and financial performance of the initiative over time. Regular assessments will help in making necessary adjustments.
10. **Social and Environmental Impact:** Evaluate the social and environmental impacts of the initiative. Positive social and environmental performance can attract more support and enhance sustainability.
11. **Exit Strategy:** Develop an exit strategy that outlines what happens if the initiative cannot be sustained. This may involve a phased shutdown or a transition plan to ensure the continuity of essential services.
12. **Communication and Reporting:** Clearly communicate the economic and financial sustainability plan to all stakeholders. Regularly report on progress and financial performance to build trust and support.

In conclusion, assessing the economic and financial sustainability profile of an initiative requires a comprehensive analysis of costs, benefits, funding sources, risks, and market dynamics. This evaluation should be an ongoing process, with regular reviews and adjustments to ensure the long-term success of the project.